

# Email Marketing

Targeted emails that get opened, get read, and get results.



The CAREER NETWORK™

We have over 50 million registered members who provide us with valuable information about their professional lives. We use these details and data to present our members with the right opportunities – and target all the right people with your email messages.

Use your targeted email campaign to:

- Reach a niche audience of qualified candidates
- Make a large number of hires at once
- Drive quality traffic to career events
- Create brand awareness

Our industry-leading email campaigns are effective, affordable and designed for maximum performance:

- Fresh, relevant member data
- Flexible criteria
- Seamless campaign execution
- Detailed reporting

## Targeting Criteria

Job Title	Industry
Job Function	Geographic Location
Education Level	Experience Level
Security Clearance	Executive Level
Salary Requirements	Diversity
<i>And More</i>	

The audience within a community that may be reached through individual campaigns will vary based upon many factors including targeting criteria, frequency caps and other considerations.

**Contact us today**  
to learn more and get started.

## MEMBERS BY INDUSTRY

Accounting & Finance	2,973,664
Clerical & Administrative	6,499,304
Customer Service	6,379,250
Engineering	1,824,120
Healthcare	7,123,349
Military & Government	956,306
Retail	4,060,958
Sales	3,403,561
Technology	3,240,041
Transportation & Logistics	2,783,037

Many more industries available

*“Because the Beyond.com Career Network is comprised of thousands of niche communities covering most industries and geographies, it makes them a valuable resource for us to utilize in finding the ideal candidates for our employers. Their email campaigns even allow you to deploy targeted messages right to the inbox of these coveted candidates – something not many vendors can offer!”*

Joe Shaker,

Jr. Vice President of Media Initiatives Shaker Recruitment Advertising & Communications

BEYOND Career Opportunity

Sign In | Search Jobs

### New Opportunity for You with ABC Company

Audit & Assurance | Consulting | Reporting | Private Services | Tax Services

#### Finance Careers with ABC Company

Ready to get started?

SEARCH ALL JOBS

When you work at ABC Company, you work with some pretty special people: ABC Company people. Who are we? And what sets us apart from the rest? We describe ourselves as members of a values-based, performance-driven learning organization. And what does that mean? It means that, whatever we do, and whomever we serve, there's always something we can learn that will help us excel.

#### Who joins the ABC Company team?

Best of luck in your job search!

The Beyond Team  
www.beyond.com