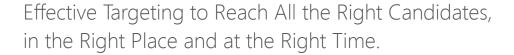
## Job Posting and Distribution



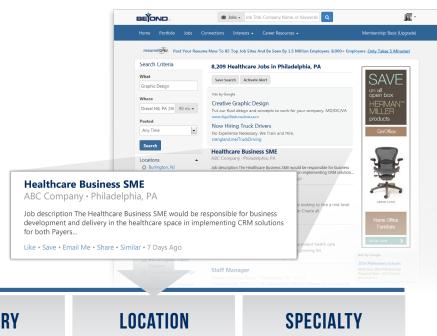


When your jobs are put in front of the right people, you end up with more qualified candidates. That's why we deliver your opportunities directly to a targeted audience, using our extensive network of niche sites and communities, as well as a highly-engaging mobile, social and email strategy.

#### **How Jobs Are Promoted**

#### Each job posted to Beyond is:

- 1. Automatically broadcast through relevant channels, including:
  - Up to 2 Industries
  - 1 Location
  - All Specialties



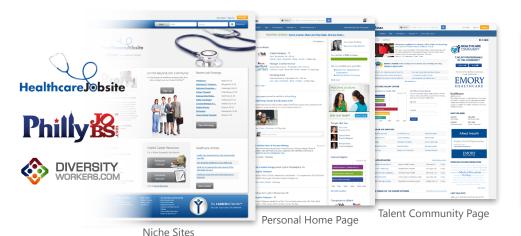
### **INDUSTRY**



# PHILADELPHIA



2. Promoted to the target audience through multiple touch points





Career Alert Emails