

Career Alert Sponsorship

Targeted exposure to millions of focused professionals.



The **CAREER**NETWORK™

Highly engaging content. Timely updates. Millions of targeted impressions. Give your message valuable exposure by sponsoring Beyond Career Alert emails.

These personalized alerts are sent each day to notify members of the latest jobs that match their career goals. And they can also do a great job of driving quality leads for you.

Choose to send your message to millions of professionals, or precisely target your audience by industry, location or website.

Daily Job Alerts Sent: **10 million**

Average Open Rate: **20%**

Average Click Through Rate: **0.6-0.8%**

YOUR SPONSORSHIP INCLUDES THE FOLLOWING:

| Type | Sizes |
|--------------|---|
| Text Ad | 1 headline, 1 link, 220 characters max. |
| Company Logo | 150 (max width) x 130 (max height) |

FORMATS ACCEPTED INCLUDE:

| | |
|-----------|---------------------------------|
| Banner Ad | .jpg; .gif; .png – no animation |
| Text Ad | Text Only |

We can provide detailed reporting on your ad performance.

Contact us today
to learn more and get started.

