## Interstitial Advertising

Get ideal placement and targeting for your opportunities.



Interstitial Advertising on Beyond's portfolio of niche career sites gives your ad center stage exposure in the member log-in process. Your message and creative are featured as a full-page takeover between the log-in page and our members' destination pages, which means that your message gets their undivided attention.

#### Focus on the right audience for your opportunity.

Because we gather and maintain such a large amount of detailed data on our members, we have the ability to precisely target your message by:

- Gender
- Salary
- Education Level
- Geography
- Industry
- Experience Level
- Occupation

## Benefit from our flexible, collaborative approach to developing a highly effective campaign for you.

- Fully integrated ads with flexible formatting for your content
- Frequency and scheduling options to allow for more unique impressions
- Performance based pricing

### Prime placement. Precise targeting.

Put your message in front of the right audience with Interstitial Advertising on Beyond.

# **Contact us today** to learn more and get started.

Interstitial pages on the Beyond portfolio of career sites receive over



and up to a 5% Click Through Rate<sup>\*</sup>



\*Ad performance highly dependent upon creative and offer.