

# Text2Hire

Instant mobile access to the candidates you want to reach.



The CAREER NETWORK™

Our mobile devices are rarely out of arm's reach – which makes them an ideal way to connect with just about anyone. Deliver your recruitment messages with the power and immediacy of mobile, by targeting our diverse audience or running a campaign to build your own list of contacts.

## Connect with Beyond's highly engaged members.

Get your message out quickly, and enjoy significantly higher open and response rates compared with other communications.

Target your message using a variety of flexible criteria, including:

- Job Title
- Industry
- Geographic Location
- Job Function
- Education Level
- And More

## How it works:

Beyond Text2Hire delivers our text campaigns through the TextRecruit platform. Identify your target audience and we'll queue up the Beyond list to be sent within the TextRecruit platform for a seamless, highly engaged recruitment marketing effort.

## Here's what makes Text2Hire so effective:

- Personalize each text message to maximize engagement potential
- View campaign reporting to quickly measure the success of the campaign
- Engage with candidates real-time for instant results

**For more information about Text2Hire, call 1-866-694-JOBS or visit [Beyond.com/Text2Hire](https://Beyond.com/Text2Hire)**

“The response was much higher than we've seen from other tools, in spite of the fact that we were targeting hard-to-fill positions in difficult locations.

Katie Cooper,  
Media Coordinator, KRT Marketing

